

**F.Y.B.COM. (SEM. I)**  
**(Class Test Aug. 2015)**  
**SUB : ENVIRONMENTAL STUDIES**

**Marks : 20**

**Date : 21.08.2015**

**Roll No. : \_\_\_\_\_**

**Note:** All questions are compulsory.

**Q.1 Fill in the blanks :**

**[5]**

- (1) As human \_\_\_\_\_ has progressed, the human needs that were simple in the earlier days have today become more diverse.
- (2) \_\_\_\_\_ have not shown any major concentration of population.
- (3) An ecosystem is the community plus its \_\_\_\_\_ environment.
- (4) The municipal waste is often dumped in land fill sites known as \_\_\_\_\_.
- (5) The energy is obtained from the sun and then passed through the environment and the process is known as \_\_\_\_\_ flow.
- (6) Once the resources are used, reproduction is not possible, such resources are called \_\_\_\_\_ resources.
- (7) \_\_\_\_\_ is one of the simplest and affordable technique to solve water problem.
- (8) \_\_\_\_\_ acts as life line for all ecosystems.
- (9) An \_\_\_\_\_ is any natural stuff that exists in environment.
- (10) Primary producers are also called as \_\_\_\_\_.

**[Answers :** Rain water harvesting, autotrophs, water, civilization, plateaus, energy, physical, dumping ground, energy, exhaustible, endowments, carnivores, ecosystem, autotrophs]

**Q.2 Answer any FIVE :**

**[5]**

- (1) Name the Green House Gases.
- (2) Two examples of insular maritime location.
- (3) Full form of SAARC.
- (4) One environmental issue in Mumbai.
- (5) Define focal location.
- (6) The place which provides the shelter to the ships.

**Q.3 Write short notes on any TWO :**

**[10]**

- (1) Ecosystem
- (2) Depletion of Ozone Layer
- (3) Effects of Global Warming



**F.Y.B.COM. (SEM. I)**  
**(Class Test Aug. 2015)**  
**SUB : BUSINESS COMMUNICATION**

**Marks : 20**

**Date : 28.08.2015**

**Roll No. : \_\_\_\_\_**

**Q.1 Fill in the blanks : (Any FIVE) [5]**

- (1) The word communication originates in \_\_\_\_\_ language as \_\_\_\_\_.
- (2) In \_\_\_\_\_ communication, feedback is immediate and accurate.
- (3) Response of the receiver is called \_\_\_\_\_.
- (4) \_\_\_\_\_ is an informal channel of communication.
- (5) Telephone was invented by \_\_\_\_\_ in the year \_\_\_\_\_.
- (6) Post script means \_\_\_\_\_.
- (7) \_\_\_\_\_ is American style in letter writing.

**Q.2 Answer in one sentence. (Any FIVE) [5]**

- (1) Write Peter Little's definition of communication.
- (2) What is horizontal communication?
- (3) Name basic parts of business letter.
- (4) What are the four C's of effective letter writing?
- (5) What is your attitude?
- (6) When do we write confidential notation in business letters?
- (7) What is decoding?

**Q.3 Write short notes on any TWO of the following : [10]**

- (1) Principles of effective communication
- (2) Process of communication
- (3) Impact of technology on communication
- (4) Motivation as an objective of communication



**F.Y.B.COM. (SEM. I)**  
**(Class Test Aug. 2015)**

**SUB : INTRODUCTION TO BUSINESS (COMMERCE – I)**

**Marks : 20**

**Date : 27.08.2015**

**Roll No. : \_\_\_\_\_**

**Q.1 Fill in the blanks :**

**[5]**

- (1) Traditional concept is \_\_\_\_\_ oriented concept.
- (2) \_\_\_\_\_ involves interlinking of domestic economy with the world economy.
- (3) In \_\_\_\_\_ strategy, company expands its activities in such a way that it moves ahead of its present line of business.
- (4) A car dealer starts a finance company to finance car purchase, is an example of \_\_\_\_\_ strategy.
- (5) \_\_\_\_\_ are joint ventures between two or more companies belonging to different countries.
- (6) \_\_\_\_\_ environment relates to human population with reference to size, density, age, occupation, etc.
- (7) \_\_\_\_\_ consist of all those factors in the firm's immediate environment.
- (8) Mission and Objective is part of \_\_\_\_\_ environment.
- (9) \_\_\_\_\_ environment relates to Land, Water, Minerals, etc.
- (10) NAFTA stands for \_\_\_\_\_.

**Q.2 Answer in one sentence :**

**[5]**

- (1) Which are the important Business Functions?
- (2) What is modern concept of business?
- (3) Explain the term "Liberalisation".
- (4) Write types of Intensification Strategy.
- (5) Explain the term "Takeover".

**Q.3 Answer the following : (Any TWO)**

**[10]**

- (1) Explain the features of business.
- (2) Distinguish between Economic Objectives and Social Objectives.
- (3) Write steps in Turnaround Strategy.





**F.Y.B.COM. (SEM. I)**  
**(Class Test Aug. 2015)**  
**SUB : FOUNDATION COURSE**

**Marks : 20**

**Date : 24.08.2015**

**Roll No. : \_\_\_\_\_**

**(A) Select the most appropriate option : [5]**

- (1) The number of major religions that originated in India is \_\_\_\_\_.  
(a) 1                      (b) 3                      (c) 4                      (d) 6
- (2) \_\_\_\_\_ State has more female than male in India.  
(a) Maharashtra      (b) Kerala      (c) Chhattisgarh      (d) Mizoram
- (3) There are \_\_\_\_\_ languages in Eighth schedule of the Constitution.  
(a) 14                      (b) 16                      (c) 19                      (d) 22
- (4) \_\_\_\_\_ is the State with the highest percentages of tribals.  
(a) Lakshadweep      (b) Mizoram      (c) Nagaland      (d) Meghalaya
- (5) \_\_\_\_\_ is one of the curliest features of the caste system.  
(a) Inequality      (b) Untouchability      (c) Neglect      (d) Jati

**(B) State whether the statement is True or False : [5]**

- (1) The slogan "unity in diversity" was popularized by Jawaharlal Nehru.
- (2) Punjab has the highest population of Scheduled Castes.
- (3) It is generally believed that causes of community clashes are economical rather than ideological in India.
- (4) Disparities is based on the recognition of differences.
- (5) The caste system has its basis in language.

**(C) Write in brief : (Any TWO) [10]**

- (1) What is unique about Indian culture?
- (2) Explain religious diversity in India.
- (3) Discuss any three forms of discrimination against women in India.
- (4) Discuss any two types of physical handicap.



