



UTTARI BHARAT SABHA'S (Regd.)
RAMANAND ARYA D.A.V. COLLEGE
(AUTONOMOUS)

NAAC Accreditation : 'A' Grade
'Best College Award' by University of Mumbai

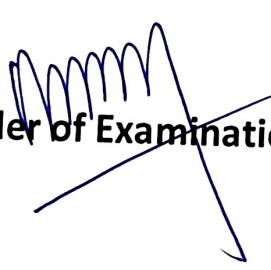
Station Road, Datar Colony, Bhandup (East), Mumbai - 400 042.
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21/01/2026

A.T.K.T. EXAM TIME TABLE FOR MARCH 2026

EXAM TIME TABLE FOR F.Y. / S.Y / T.Y.B.B.A Hons. in MM SEM. - II / III / IV A.T.K.T. (NON NEP)				
DATE	DAY	FYBBA Hons. in MM SEM - II	SYBBA Hons. in MM SEM - III	SYBBA Hons. in MM SEM - IV
TIME		08:00 AM to 10:00 AM	10:30 AM TO 12:30 PM	08:00 AM to 10:00 AM
06/03/2026	Friday	Marketing Mix	Advertising & IMC	Creativity and Campaign Planning
07/03/2026	Saturday	Digital Marketing I	Digital Marketing II	Services Marketing
09/03/2026	Monday	Consumer Behaviour	Creating Collaterals for Marketing and Branding	Retail Management
10/03/2026	Tuesday	IT in Business Management	Brand Management	Copywriting
11/03/2026	Wednesday	Introduction to Accounts & Finance	Customer Relationship Management	Rural Marketing
13/03/2026	Friday	Strategic Management	Sales and Distribution Management	Business Analytics
Departmental Evaluation		-	-	Business Development & Networking
Departmental Evaluation		Yoga & Ethics	Skill Enhancement	Environmental Studies

Note: Students who have left R.A.D.A.V College have to appear for the A.T.K.T Examination from the college where they have taken admission.
● Those students who have A.T.K.T. in Internal examination are asked to submit their assignments to the respective subject teacher


Controller of Examination


Principal