



UTTARI BHARAT SABHA'S (Regd.)  
**RAMANAND ARYA D.A.V. COLLEGE**  
(AUTONOMOUS)  
NAAC Accreditation : 'A' Grade  
'Best College Award' by University of Mumbai

Station Road, Datar Colony, Bhandup (East), Mumbai - 400 042.  
Tel. : 9702291084 ● email: info@radav.org ● Website : [www.radav.org](http://www.radav.org)

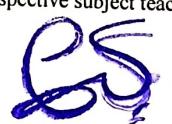
21/01/2026

**A.T.K.T. EXAM TIME TABLE FOR MARCH 2026**

<b>EXAM TIME TABLE FOR F.Y. / S.Y / T.Y.B.B.A Hons. in MM SEM. - II / III / IV A.T.K.T. (NON NEP)</b>				
<b>DATE</b>	<b>DAY</b>	<b>FYBBA Hons. in MM SEM - II</b>	<b>SYBBA Hons. in MM SEM - III</b>	<b>SYBBA Hons. in MM SEM - IV</b>
<b>TIME</b>		<b>08:00 AM to 10:00 AM</b>	<b>10:30 AM TO 12:30 PM</b>	<b>08:00 AM to 10:00 AM</b>
06/03/2026	Friday	Marketing Mix	Advertising & IMC	Creativity and Campaign Planning
07/03/2026	Saturday	Digital Marketing I	Digital Marketing II	Services Marketing
09/03/2026	Monday	Consumer Behaviour	Creating Collaterals for Marketing and Branding	Retail Management
10/03/2026	Tuesday	IT in Business Management	Brand Management	Copywriting
11/03/2026	Wednesday	Introduction to Accounts & Finance	Customer Relationship Management	Rural Marketing
13/03/2026	Friday	Strategic Management	Sales and Distribution Management	Business Analytics
<b>Departmental Evaluation</b>		-	-	Business Development & Networking
<b>Departmental Evaluation</b>		Yoga & Ethics	Skill Enhancement	Environmental Studies

**Note:** Students who have left R.A.D.A.V College have to appear for the A.T.K.T Examination from the college where they have taken admission.  
• Those students who have A.T.K.T. in Internal examination are asked to submit their assignments to the respective subject teacher

**Controller of Examination**

  
**Principal**